



AUSTRALIA'S #1 FAMILY TRAVEL MAGAZINE & WEBSITE

Reach Over 602,000 Family Travellers - 63,000 Online Subscribers; 120,000 Unique Users Per Month; 84,000+ Social Media Followers

Port Stephens Road Trip Feature Opportunity (includes digital)

Magazine On Sale: April - June

Booking Deadline: 20 March

Material Deadline: 25 March (HWK can assist)

HWK readership is mostly mums who make majority of the family holiday decisions and they're reading the magazine because they're planning a holiday. The magazine is also loaded as a digital edition on the HWK website and available via an app for mobile and tablets. HWK is extending some special rates for you to come on board as an advertising partner for the Port Stephens Feature to generate bookings through 2018.

Special Co-op Opportunity for Port Stephens Members

Half Page Package	Third Page Vertical Package	Quarter Page Package
<ul style="list-style-type: none"> • Half Page Ad in Port Stephens Feature for 3 months • Digital Edition with link from your ad to your website for a further 3 months • Website Display Listing - promoting you on our website for a full 12 months • e-newsletter Inclusion in April 	<ul style="list-style-type: none"> ▪ Third Page Vertical Ad in Port Stephens Feature for 3 months ▪ Digital Edition with link from your ad to your website for a further 3 months ▪ Website Display Listing - promoting you on our website for a full 12 months ▪ e-newsletter Inclusion in April 	<ul style="list-style-type: none"> • Quarter Page Directory Ad • Digital Edition with link from your ad to your website for a further 3 months • Website Display Listing - promoting you on our website for a full 12 months • e-newsletter Inclusion in April
<p>Value:\$3850 Special offer - \$2500</p>	<p>Value:\$3400 Special offer - \$1950</p>	<p>Value:\$1950 Special offer - \$900</p>

Please contact Colleen on colleenhinch@signaturemedia.com.au if you have any questions or would like further options. Booking Deadline is 20 March.