

MINUTES OF BOARD MEETING FOR PORT STEPHENS TOURISM LTD ACN 080 458 733
Held at The Nelson Resort on 19 June 2018

Note: These minutes convey items requiring board approval and do not capture all comments and discussions held at Destination Port Stephens' Board Meetings.

Present	A Macdonald, J Gardner, A Cameron, F Future, S. Glover,
Apologies	D Stretton, M. Aylmer, S. Crowe, M. Findlay
In Attendance	E. Gilliland
Business Arising	May board minutes accepted. <i>Moved A Macdonald Secoded: S Glover</i>
Chairman's Report	Chairman provided an update on: <ul style="list-style-type: none"> • Greater Hunter Tourism Marketing Fund Attended meeting at Newcastle Airport who is co-ordinating interest to invest in a marketing fund. DPS and Port Stephens Council have agreed in principle. Outcome was to seek investment to deliver a strategy. • Strategic Plan Following the workshop with the board a draft plan has been developed by the Chairman and CEO of DPS. A copy is to be sent to Directors to review and provide further input before a draft is finalised for consultation. The Plan will be for three years.
Financial Report	1. Financial reports as presented accepted. 2. CEO advised an update on cash flow projections to the end of the financial year. <i>Moved F. Future, Secoded: J. Gardner</i>
CEO Report	1. Membership: New member, Mustang Memories, was accepted by the board. Moved A. Cameron Secoded F. Future 2. Domestic Marketing: Information Only <ul style="list-style-type: none"> • Provided an update on publicity generated from the whale Season launch and in South Australia following journalist visit to promote new direct services to from Adelaide • A winter digital campaign is being developed to launch in July which will offer member partnership opportunities to drive sales. 3. Events including business events: Information Only <ul style="list-style-type: none"> • A conference lead was generated for a one-day event in August for 400-450 delegates. • Whale Season launch was postponed due to sea conditions and was held on Wednesday, 6 June at Broughton's on the Bay which was attended by more

	<p>than 45 people. Media coverage was generated on the ABC, Channel 7 as well as in the Newcastle Herald and the Examiner.</p> <ul style="list-style-type: none"> • Love Seafood – Event Manager has been appointed and events are in planning. Love Sea Food is also being promoted by Destination NSW in the current “It’s On” in Regional NSW print and digital campaign. <p>4. International Trade marketing: Information only</p> <ul style="list-style-type: none"> • Hosted eight famils over the rorting period for more than 70 agents from Singapore, Malaysia, UK, USA, and Japan. • DPS will be attending the Destination NSW SE Asia Roadshow in August. <p>5. Statistics – website, online booking and social media: Information only</p> <p><i>Moved S Glover, Seconded A. Cameron</i></p>
<p>Matters Raised by Directors</p>	
<p>General Business</p>	<ul style="list-style-type: none"> • DPS AGM - The Oaks Pacific Blue offered to host the AGM in October and board agreed PSC will release the strategic priorities that they have identified as key for the destination. • Port Stephens Council provided an updated on the strategic priorities identify by Council with the upcoming election which were being released this week.
<p>Close</p>	<p>Meeting closed at 9.00am</p> <p>Next Board Meeting will be held on Thursday, 26 July 2018</p>
	<p>Signed as an accurate record E. Gilliland 2018</p>