

NOMINATION APPLICATION – DESTINATION PORT STEPHENS BOARD OF DIRECTORS

MELISSA TURNER

I, Melissa Turner wish to formally apply as a nominee for the vacancy of Ordinary Director on the board of Destination Port Stephens.

I am currently employed full time as the Sales, Marketing and Event Manager for Moonshadow-TQC Cruises, a Full Member of Destination Port Stephens.

Previous roles include twenty years in the Hotel Industry including City Based 4.5 star properties to 4.5 star regional properties. My roles within the industry involved Front Of House, Reservations, Sales and Marketing, Conference Manager, General Manager, pre-opening, opening and launching of 3 hotels and International and Domestic Agent, helloworld* Travel.

My current role with Moonshadow-TQC Cruises has provided the opportunity for skill sets to be utilised and expanded to include a clear understanding of the international market, domestic markets, MICE markets and other tourism sectors within the region. I have been heavily involved in the following events within the region:

Local Projects

- Auga Incentive Group – August 2018 – 6,000 passengers – Project and Operation Manager
- Human Whale – July 2017 – Committee Member
- Human Whale 2018 – Project Manager
- Taste of the Bay 2017/2018 – Committee Event Crew
- Civic Pride Committee – Volunteer
- Nelson Bay Tennis Club – Campaign Manager Sponsorship – Independent Contract
- TOPSY – Gala Dinner Fundraiser – March 2019 – Independent Volunteer
- Speed dating facilitator – Tomaree Business Chamber Breakfast Meetings

Appointments/Achievements

- Director – Tomaree Business Chamber 2017/2018 – 12 month Term
- Board Member – TYCA (Tomaree Youth Community Action Group)
- Finalist – DNSW Event Management Scholarship

Additional Criteria

- I have established a good rapport and relationship with many operators within the area over the last three years as a result of monthly sales calls. These include Tourism Operators, Accommodation houses and local community sectors.

My desire to become a board member within the DPS Organisation stems from my time and contribution on the board of the Tomaree Business Chamber. It provided me with an opportunity to truly expand my knowledge, and contribute positively with outcomes, particular within the Tourism/Business sector. To be given the opportunity to not only contribute to the DPS Board of Directors but to continue to expand my knowledge and learn from peers has great appeal.